

# ConsumerVision Rx Selector



Base Price \$85.00 per thousand

Includes: Name, Address, City, State & Zip

Phones \$20.00/M

Minimum Order: **\$350.00**

## Overview

The business challenges in the healthcare and pharmaceutical industries are numerous and complex. That's why companies turn to ConsumerVision Rx for fresh, accurate prescription & ailment data from one of the industry's oldest consumer databases. With data derived from millions of surveys each year, this comprehensive list includes self-reported, HIPAA compliant data on issues ranging from diabetes to digestive disorders, mental health to vascular issues and more! With over 6.5 million records attached to a wide range of demographic and interest selections, the Rx Selector is the answer to all your prospecting needs. Source: Self-reported data from consumer surveys.

### Selection Level 1 \$5.00/M

Address Type  
Basic Ethnic Code  
Dwelling Type  
Estimated Age  
Estimated Income  
Estimated Wealth  
Gender  
Homeowner Type  
Household Composition  
Length of Residence  
Latitude  
Longitude  
Marital Status  
Median Home Value  
Median Income  
Median Years in School  
Multi-Family Dwelling Unit  
Oldest Age at Address  
Percent Black  
Percent Hispanic  
Property Type  
Title

### Selection Level 2 \$10.00/M

Child Female 0-2  
Child Female 3-5  
Child Female 6-10  
Child Female 11-15  
Child Female 16-17  
Child Male 0-2  
Child Male 3-5  
Child Male 6-10  
Child Male 11-15  
Child Male 16-17  
Child 0 - 2 \*  
Child 3 - 5 \*  
Child 6 - 10 \*  
Child 11 - 15 \*  
Child 16 - 17 \*  
Exact Age  
Number of Children  
Occupation Type  
Presence of Children

\*Unknown Gender

### Selection Level 3 \$15.00/M

Adult Dating Services  
Apparel Interest  
Athletic Lifestyle  
Automobile Interest  
Blue Chip Lifestyle  
Cable Internet Service Users  
College & Higher Ed. Interests  
Computer Product Interests  
Country of Origin  
Cultural Lifestyle  
Date of Birth  
Debt Consolidation Interests  
Do-It-Yourself Lifestyle  
Domestic Lifestyle  
Estimated Home Value  
Fitness Lifestyle  
Good Life Lifestyle  
Health & Fitness Interests  
Home Improvement Interests  
Insurance Interests  
Internet User  
Investor Interests  
Language Preference  
Membership Club Interests  
Military  
Month of Birth  
Occupation  
Online Auction Interests  
Opportunity Seekers  
Outdoors Lifestyle  
Premium Ethnic Code  
Religion Code  
Surveys & Sweepstakes Interests  
Technology Lifestyle  
Telecommunications SVC Interests  
Travel Interests  
Weight Loss Interests

### Selection Level 4 \$20.00/M

Bank Credit Card  
Finance Company Credit Card  
Gas Credit Card  
Mail Order Donor  
Mail Order Buyer  
Mail Order Responder  
Miscellaneous Credit Card  
Retail Credit Card  
Standard Specialty Credit Card  
Travel Credit Card  
Upscale Retail Credit Card  
Upscale Specialty Credit Card

Additional Level 3 Selections on ConsumerVision data card.

# ConsumerVision Rx Selector

## Selection Level 5

**\$100.00/M**

ADHD/ADD  
ADHD/ADD Meds\*  
Concerta\*  
Ritalin LA\*  
Ritalin\*  
Adderall\*  
Adderall XR\*  
Allegra\*  
Allergy Meds\*  
Asthma  
Asthma Meds\*  
Beconase\*  
Claritin/Claritin D\*  
Flonase\*  
Nasacort\*  
Nasal Allergies  
Nasal Crom\*  
Nasonex\*  
Rhinocort\*  
Rhinocort Aqua\*  
Vancenase\*  
Zyrtec\*  
Arthritis  
Arthritis Meds\*  
Celebrex\*  
Osteoarthritis  
Rheumatism  
Vioxx\*  
Back Pain  
Multiple Sclerosis  
Osteoporosis  
Spinal Injury  
Breast Cancer  
Cancer  
Colon Cancer  
Prostate Cancer  
COPD  
Emphysema  
Heart Disease/Attack  
High Blood Pressure  
High Cholesterol  
Lipitor\*  
Anxiety  
Depression  
Insomnia  
Paxil\*  
Anti-depressant\*  
Prozac\*  
Zoloft\*  
Diabetes  
Diabetes Type 1  
Diabetes Type 2  
Glucophage\*  
Oral Injectable Insulin\*  
Heartburn/Acid Indigestion  
Crohns Disease  
GERD/Acid Reflux  
Heartburn Meds  
IBS  
OTC Heartburn Meds  
Ulcerative Colitis

## Selection Level 5

**\$100.00/M**

Impotence  
Menopause  
Premarin\*  
Viagra\*  
Hearing Aid Wheel Chair  
Imitrex  
Migraines/Headaches  
Alzheimers  
Bladder Control  
Bronchitis/Chronic Bronchitis  
Detrol\*  
Sinusitis  
Snoring  
Acne  
Eczema  
Nail Fungus  
Nail Fungus Meds\*  
Psoriasis  
Scar Treatment\*  
Contacts\*  
Eyeglasses\*  
Laser Vision Correction\*  
Obesity  
Obesityl\*  
Weight Problems

\*Denotes a Rx