



Farm Index

2,500,000 Masterfile
Base Price \$75.00 Per Thousand
 Includes Name, Address, City, State, Zip

Minimum Order: \$400.00

The NCMS FarmIndex is a multi-sourced nationwide file for reaching the agricultural market. Now you can reach individual and business owned farm operators, from the small farmer to the large multi-crop farm enterprise. This is a major resource to reach the highly responsive agricultural community. Seekers of quality products, new innovations, and value offers. On-going data hygiene ensures that you will receive the most accurate lists available.

With the current spotlight on the agriculture segment, **FarmIndex** offers mailers the opportunity to reach this highly productive market with the best available data. You can select by both farm and household demographics. The B to B mailer can select by SIC code, number of acres, size of livestock herds, crop and much more. If you are a B to C mailer income, age, lifestyle and more are available.

Other Selections include:

- Crop Segment
- Number of Acres
- Crop by Name
- Type of Livestock
- Number of Head
- Owner vs. Operator

Selections

Home Owner Type	\$10.00/M
LOR	\$10.00/M
Medium Home Value	\$10.00/M
Ethnic Code	\$10.00/M
Marital Status	\$10.00/M
Estimated Age	\$10.00/M
Estimated Income	\$10.00/M
Median Income	\$10.00/M
Gender	\$10.00/M
Household Composition	\$10.00/M
Median Years in School	\$10.00/M
Presence of Children	\$15.00/M
Phone	\$20.00/M
Crop Select	\$20.00/M
Livestock	\$20.00/M
Acre Select	\$20.00/M
Number of Farms	\$20.00/M
Interest/ Lifestyle	\$20.00/M
Owner/ Operator	\$20.00/M
Mail Responder	\$20.00/M
SIC	N/C
New to File	N/C

Available Output Formats:

Cheshire Labels*(4-up)	\$ 5.00/M	Manuscript*	\$ 15.00/M
PS Labels*	\$25.00/M	4x6 Cards	\$50.00/M

**Subject to Print Output Minimum . . . \$100 per job*

Output Media:

Email	\$50.00	CD-ROM	\$75.00
FTP	\$35.00	Diskette	\$50.00
Cartridge	\$50.00		

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