



# Healthcare Professionals

**197,820 Nurse Practitioners  
Base Price \$80.00 Per Thousand**

(Includes Name, Address, City, State, Zip)

Phones: \$25.00/M

Fax: \$60.00/M

**Minimum Order: \$400.00**

## **Nurse Practitioners and Physicians Assistants Mailing List:** Target

Highly educated, busy prescribers who are involved in all aspects of patient care. With healthcare costs rising, medical providers are increasingly relying on nurse practitioners and physician assistants.

As valuable members of the healthcare community, nurse practitioners and physician assistants are playing critical roles in patient healthcare with authority to make prescription decisions.

**Nurse Practitioners** are registered nurses in advanced practice positions who prescribe medicine, perform physical exams, development assessment, treat common illnesses, and coordinate patient healthcare needs.

**Physician Assistants** are certified and licensed to provide routine diagnosis, treatment of patients, and are able to prescribe medicine.

There are 197,820 nurse practitioners and physician assistants in the database, and the information you are looking for is completely customized to fit your exact marketing needs.

## Additional Selections

|                               |           |
|-------------------------------|-----------|
| Phone . . . . .               | \$25.00/M |
| Fax Number . . . . .          | \$60.00/M |
| Gender . . . . .              | \$10.00/M |
| Nurse Specialty . . . . .     | \$25.00/M |
| State of License . . . . .    | \$20.00/M |
| DEA Number . . . . .          | \$80.00/M |
| DEA Expiration Date . . . . . | \$30.00/M |
| NPI Number . . . . .          | \$40.00/M |
| Year of Birth . . . . .       | \$10.00/M |
| Title . . . . .               | \$ 5.00/M |

## Available Elements For Selection and / or Output:

- Name and Address
- Telephone Number
- Gender
- Year of Birth
- State of License
- Specialty
- Practice
- NPI Number
- DEA Number and Expiration Date
- Proprietary Healthcare Professional ID

## Available Output Formats:

|                        |           |                       |           |
|------------------------|-----------|-----------------------|-----------|
| Cheshire Labels*(4-up) | \$ 5.00/M | Manuscript* . . . . . | \$ 8.50/M |
| PS Labels* . . . . .   | \$12.50/M | 4x6 Cards . . . . .   | \$25.00/M |

*\*Subject to Print Output Minimum . . . . \$50 per job*

## Output Media:

|                     |             |                    |         |
|---------------------|-------------|--------------------|---------|
| Email . . . . .     | \$25.00 Min | CD-ROM . . . . .   | \$40.00 |
| FTP . . . . .       | \$25.00 Min | Diskette . . . . . | \$25.00 |
| Cartridge . . . . . | \$25.00     |                    |         |

January 2009

