



# Residential New Connects

**800,000 New Connects Weekly  
Base Price \$95.00 Per Thousand**

Includes Name, Address, City, State, Zip and Phone

**Minimum Order: \$200.00**

CAS' **New Connect File** includes *New Consumer Connects* and *New Business Connects*. Approximately 800,000 new connects are identified every week. New Connects are great prospects for home improvement, local retail stores, insurance, subscriptions, and more.

The **New Connect File** is compiled using telco and telco-verified data sources such as RBOC, CLEC/ILEC, and Director Assistance data providers.

Unique to this file is the ability to select any or all types of New Connects. They include:

- **MOVER** A consumer or business not previously associated with the address and phone number.
- **New Location** A consumer or business that has moved to a new location but has taken its phone number to the new address.
- **Misc. Change** A consumer or business that has changed one or more aspects of their listing but are not believed to be new.
- **New Connect** A consumer or business that has added an additional line to an existing address.
- **Discontinued** A consumer or business no longer associated with the address and phone number.
- **Dropped Phone Line** A consumer or business that has removed one or more lines but maintains one or more lines.
- **New Mover (Non – Published)** A consumer or business that has moved and the new phone number is not in the published phone book.

## New Connect Selections

|               |          |
|---------------|----------|
| Phone         | \$ N/C   |
| Dwelling Type | \$5.00/M |

## Available Output Formats:

|                        |           |                       |           |
|------------------------|-----------|-----------------------|-----------|
| Cheshire Labels*(4-up) | \$ 1.75/M | Manuscript* . . . . . | \$ 8.50/M |
| PS Labels* . . . . .   | \$12.00/M | 4x6 Cards . . . . .   | \$25.00/M |

*\*Subject to Print Output Minimum . . . \$55 per job*

## Output Media:

|                     |            |                    |         |
|---------------------|------------|--------------------|---------|
| Email . . . . .     | \$25.00Min | CD-ROM . . . . .   | \$40.00 |
| FTP . . . . .       | \$25.00Min | Diskette . . . . . | \$25.00 |
| Cartridge . . . . . | \$25.00    |                    |         |

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