

New Movers - Daily Updates



200,000 + Weekly Records
Base Price \$75.00 Per Thousand

Includes Name, Address, City, State, Zip
 Phones: \$15/M

Minimum Order: \$350.00

If your company is looking for more qualified prospects, improved response to marketing initiatives, and increased ROI, count on CAS New Movers— Daily Updates to get you there first.

Reaching New Movers first, ahead of your competition, is the surest way to earn new customers and add revenue to your bottom line.

Sources: Telco New Connects that are filtered, with newly added phone lines and re-connects removed, to ensure that these records are true New Movers. Updated daily, this New Mover file brings you the most recent New Movers in the industry with no additional Daily Hotline Charges.

Available Hotlines

| | |
|-----------------|--------|
| Daily Updates | N/C |
| Weekly Updates | N/C |
| Monthly Updates | N/C |
| Phone | + 15/M |

Available Selections

| | | | |
|-------------------|----------|----------------------|-----------|
| Estimated Age | \$5.00/M | Presence of Children | \$10.00/M |
| Estimated Income | \$5.00/M | Premium Ethnic Code | \$15.00/M |
| Gender | \$5.00/M | Religion Code | \$15.00/M |
| Marital Status | \$5.00/M | Language Preference | \$15.00/M |
| Dwelling Type | \$5.00/M | Previous State | \$15.00/M |
| Median Home Value | \$5.00/M | Change in Home Value | \$25.00/M |
| Move From | N/C | | |

Available Output Formats:

| | | | |
|------------------------|-----------|-----------------------|-----------|
| Cheshire Labels*(4-up) | \$ 5.00/M | Manuscript* | \$ 8.50/M |
| PS Labels* | \$12.50/M | 4x6 Cards | \$25.00/M |

**Subject to Print Output Minimum . . . \$50 per job*

Output Media:

| | | | |
|--------------------|---------|-------------------|---------|
| Email. | \$25.00 | CD-ROM. | \$40.00 |
| FTP. | \$25.00 | Diskette. | \$25.00 |
| Cartridge. | \$25.00 | | |

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