



Phone Append

The Best Source...The Best Solution

Automated Phone Append
available through www.turbo-marketing.net

BENEFITS OF USING CAS' TELEPHONE APPEND & VERIFY SERVICES

Quality Information

CAS uses a single file made up of multiple national databases to provide the best coverage with the highest quality information available.

On-Time Performance

CAS keeps our delivery time promises. In direct marketing, the importance of on-time performance is paramount.

Quality Reports

CAS Phone Append reports include a state-by-state proprietary reporting system.

Confidence Levels

CAS confidence codes allow each client to tailor the quantities and quality of the telephone numbers returned.

"Do Not Call" Files

CAS houses "Do-Not-Call" files including (Federal, State Specific and Privacy Advocate).

Verification

Using the Phone Number Verification option, CAS can verify that the phone numbers you have actually exist.

CAS leads the industry with our telephone append and verify services. CAS' **ConsumerVision** database is blended from multiple, nationally recognized consumer databases providing you the most comprehensive and accurate consumer file available.

New enhancements to our phone appending services allows our unique matching process the ability to update and verify 15-20% more matches than any other single sourced compiler.

Proprietary matching logic software enables CAS to continually refine and enhance our match vs. canned, off-the-shelf software.

CAS offers complete services at competitive prices

- **ConsumerVision**—the largest multi-sourced national consumer file in the industry insuring the highest match rates available and guaranteed quality.

- Accuracy
- Comprehensive Confidence Levels
- Coverage
- Duplication Flagged
- DNC Suppression or Flagged
- Phone Verification
- Reverse Phone Append
- Name and Phone "Cable Append"
- Disconnect Flag

September 2007



Phone (402) 964-9998 • 800-482-7705 • Fax (402) 963-2103 • email: sales@cas-online.com • www.cas-online.com
Data Processing • Lists • Data Append • Mail Services • Phone Append

