

TV Infomercial Buyers



MEDIA TYPE

Consumer

Phone and Postal

SOURCE

TV Generated

GEOGRAPHY

USA

DATA CARD MAINTENANCE

Update Frequency

WEEKLY

PRICING

Minimum Order

\$350.00

Base Price

\$95.00/M

Overview

This file is a merge/purge of over 100 products selectable by category. File is 100% credit card purchases on a huge selection of infomercial products. These are highly impulsive buyers ordering from infomercial spots. Ideal prospects are direct mail marketers, retailers, travel agencies, dining establishments, magazines publications, electronics retailers, telemarketing offers, and general merchandise catalogers.

Segments

635,000	Total Universe / Universe Rate	\$95.00/M
45,000	Weekly Hotline	+ \$20.00/M
	Telemarketing Please Inquire	

Categories

Beauty & Personal
 Health & Fitness
 Household
 Outdoors
 Pets
 Sweepstakes
 Toys
 Other

Net Name Arrangements

Net Name is allowed

Key Coding

Key Coding is available

Output Media

Email	\$25.00	FTP	\$25.00
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Selections

Phone	Please Inquire
Product Category	\$10.00/M
Product Price	\$10.00/M
Email	\$50.00/M
Hotline Date	\$15.00/M
Estimated Age	\$5.00/M
Estimated Income	\$5.00/M
Gender	\$5.00/M
Marital Status	\$5.00/M
Household Composition	\$5.00/M
Median Years of School	\$5.00/M
Property Type	\$5.00/M
Percent Black	\$5.00/M
Percent Hispanic	\$5.00/M
Length of Residence	\$5.00/M
Dwelling Type (FDU Size)	\$5.00/M
Homeowner Type	\$5.00/M
Median Home Value	\$5.00/M
Address Type	\$5.00/M
Ethnic Code	\$5.00/M
Oldest Age at Address	\$5.00/M
Estimated Wealth	\$5.00/M

Products included in this file:

Aero Knife	FabricClearHD	Light Links	Purrfect Arch
Ahh Bra 5	Fast Brite HD	Light Up Links	Quik Brush
Amazing Tank	Fill n Fix	Lint Lizard	Rabbit TV
American Chia Series	Flex Seal Combo	Lobe Magic	Radiation Buster
Androzone V2	Flexible Hose Spanish	Lumetrics Reservation	Rejuvenate
Ankle Angel	Flip Jack Pan	Lumi Doh PT	Riddex Pulse
Ankle Genie	Forever Comfy	Luminess Air	Rocket Saw
Aqua Rug TS Spanish	Fresh Sticks	Magic Jack	Rockwell Blade Runner
Armortech	Fusion Juicer SP	Magic Mesh	Rockwell VersaCut
Auto Vantage	Girly Go Garter	Mama Wants	Rollie EggMaster
Bacon Bowl (Allstar)	Go Roller	Mattress Wedge	Royal Heirloom Collection
Beauty Roll	GoGo Pillow	Max Lithium Wor	Stone Wave AWMCHC02P
Bender Ball	Golden Age of Country	Mighty Fixit 2	Sci Relief
BlingDots	Grassology	Mighty Putty	Scratchdini
BlingWraps	Great Kitchen Secrets	Mr. Lid	Seuss Holiday
Bombay Green	Grill Mat	My Lil Rainbow	Shave Bullet
Brush Pets	Grip Go	My Spy Birdhouse	Show No Socks
Bullseye Pee Pad	Gyro Bowl	Nail Active 6	Side Socket SP
Butch Harmon DVD	Handy Charge	National Park	Skinny Steps
Butterfly Abs	Handy Lantern	Night View	Sock Clip V3
Cagney and Lacey	HandyMan Secrets	Nina Silk	Soft Super Cooler
Canterbury Crystal Globes	Haute Polish	No Freakin' Way	Speed Out Ontel
Cat's Mewo	Headache Wrap	No Mess Mani	Splash Bag
Ceratemp	Hena Tatz	No Spill Chill	Sta Tight
Chef Cradle	Hip Hop Abs	NuWave Precision Induction Cooktop	Sticky Buddy
Chop Magic	Hot Designs 1737	Only One Total Skin Care BOGO	StimTein
Clear TV SP	Hot Huez	Orgreenic	Stone Wave
Clear TV Spanish	Huntin Buddies	Party in the Tub	Stufz
ComfiZip Bra	Hurricane Mop	PediMask	TV Glasses
Corner Colander	Infinity Lights	Perfect Bacon	Table Mate
Cristy Lane	Innovation Direct	Perfect Pancake	Tele Purse
Cristy Lane Christmas	Insta Bulb	Perfect Polly	Thermal Aid
Curlicue	Inventi Coffee	Perfect Ribs	Tornado Can Opener
Cutting Edge	JFK Gold	Pickup Truck	Tummy Tuck
DDP Yoga	JNL Fusion	Pie Cutter	Twist Ease
Diamond X4 CZ	Jaw Saw	PivoTrim SC	Two Hand Tool
Digi Tech 1699	Juggle Bubbles	PivoTrim V3	Watanabe Pillow
Disney Wonderful World of Reading	Just Repel It	Plug & Safe	Wax Vac
Dura Wallet V2	K9 Bark Stopper	Plug Purse	Wipe New
EZ Eyes	Kangaroo Keeper Brite	Pocket Cam	Worx Air A
Easy View HD	Kansas City Pocket Watch	Pocket Hose	WrapTastic
Edge of Glory	Key Brite	Pocket Mechanic	Zoomies SP
Effortless Bedding	KeySee	Pop Chef SP	Zumba Exhilarate
Emjoi Micro Pedi	Kitchen Secrets	Pop Top	Zumba Incredible Results
EverLight	Light Angel	Power Tweeze 2	
Fab Foils	Light Links	Pretendables	