

Timeshare Owners Masterfile



4,948,842 Records

Base Price \$100.00 Per Thousand

Includes Name, Address, City, State, Zip

Phones: \$20.00/M

Minimum Order: \$500.00

Who Are Timeshare Owners? The CAS **Timeshare Owners Masterfile** contains millions of highly motivated consumers who have either responded to direct mail, telemarketing, or online / email offers related to timeshare ownership. The **Timeshare Owners Masterfile** is primarily comprised of higher income individuals, mostly professionals and homeowners, who spend between \$3,200 and \$14,000 on their timeshare vacation suites across the US.

CAS has developed a multi-sourced and data-enriched **Timeshare Owners Masterfile** that is demographically selectable for any marketing communication program from list generation to customer database enhancement. The addition of these multiple sources gives our **Timeshare Owners Masterfile** far greater depth in coverage, accuracy, and deliverability than any single - sourced database. The accuracy and timelines of this information is unparalleled in the industry.

Available Selections

| | | | |
|------------------------|-----------|-----------------------|-----------|
| Estimated Age | \$ 5.00/M | Homeowner Type | \$ 5.00/M |
| Estimated Income | \$ 5.00/M | Oldest Age at Address | \$ 5.00/M |
| Median Income | \$ 5.00/M | Estimated Wealth | \$ 5.00/M |
| Gender | \$ 5.00/M | Address Type | \$ 5.00/M |
| Marital Status | \$ 5.00/M | Median Home Value | \$ 5.00/M |
| Household Consumption | \$ 5.00/M | Exact Age | \$10.00/M |
| Median Years in School | \$ 5.00/M | Number of Children | \$10.00/M |
| Property Type | \$ 5.00/M | Presence of Children | \$10.00/M |
| Percent Black | \$ 5.00/M | Ethnic Code | \$15.00/M |
| Percent Hispanic | \$ 5.00/M | Occupation Type | \$15.00/M |
| Length of Residence | \$ 5.00/M | Phone | \$20.00/M |
| Dwelling Type | \$ 5.00/M | | |

Available Output Formats:

| | | | |
|------------------------|-----------|-----------------------|-----------|
| Cheshire Labels*(4-up) | \$ 1.75/M | Manuscript* | \$ 8.50/M |
| PS Labels* | \$12.00/M | 4x6 Cards | \$25.00/M |

**Subject to Print Output Minimum . . . \$50 per job*

Output Media:

| | | | |
|---------------------|------------|--------------------|---------|
| Email | \$25.00Min | CD-ROM | \$40.00 |
| FTP | \$25.00Min | Diskette | \$25.00 |
| Cartridge | \$25.00 | | |

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